



### ***BELIEF STATEMENTS***

- We Believe: Every Person Matters.
- We Believe: A collaborative culture promotes high achievement and innovation.
- We Believe: Successful schools are a shared responsibility of students, parents, staff, and community.
- We Believe: Every person has opportunities to reach their full potential.



### ***BOARD OF EDUCATION***

- Kelly Schmidt, President
- Shirley Harris, Vice-President
- Kevin Ward, Secretary
- Steve Clegg, Treasurer
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- Kevin Kelly, Trustee
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### ***SUPERINTENDENT***

James Cracraft



### **APPROVAL**

Approved by the Board: February 15, 2016

## ***CLINTON COMMUNITY SCHOOLS***



### ***MISSION STATEMENT***

The Mission of Clinton Community Schools is to provide a safe and healthy environment, educating and preparing every person to be explorers and life-long learners.

### ***VISION STATEMENT***

The Vision of the Clinton Community Schools is to inspire and empower endless possibilities for every person.

### ***STRATEGIC FOCUS AREAS***

- Student Growth
- Professional Development
- Marketing
- Community Relations/Communication
- Facilities

# Clinton Community Schools

## Strategic Plan Summary ■ 2016-2021

### *Student Growth*

**Strategic Goal Statement:** Students at all levels/buildings will have opportunities to be challenged.

**Objectives:**

- Develop a plan to create systematic change to the curriculum for all students.
- Develop a plan for all students to grow beyond their current level of achievement.
- Develop a plan for more choice/opportunities within the curriculum.

**Strategic Goal Statement:** Ensure all learners are on track to meet grade level readiness at K-8, as well as college and/or career readiness standards from grades 9-12.

**Objectives:**

- Develop and implement a plan to identify areas of weakness in regard to grade level and college/career readiness.
- Develop and implement a plan that reviews and improves grade level standards/readiness for promotion.
- Develop and implement a plan to review and create systematic changes to both the math and reading curriculum for all grades.



### *Facilities*

**Strategic Goal Statement:** Promote a positive and safe school environment through maintenance of school facilities and grounds.

**Objectives:**

- Develop and implement a plan for replacing, hiring and responsibilities for a facilities supervisor.
- Develop and implement a plan to ensure safe and efficient transportation.
- Develop and implement a systemic process for preventative measures within district property and equipment.

### *Professional Development*

**Strategic Goal Statement:** To develop a system of effective and engaging professional development that will contribute to the learning and growth of all district employees.

**Objectives:**

- Develop and implement a plan for on-going and relevant professional development using continuous application, reflection, and evaluation.
- Develop and implement a plan that is encouraged and supported by the district.
- Develop and implement professional development that will focus on 21st century and progressive learning techniques that aligns with current research-based practices.

### *Marketing*

**Strategic Goal Statement:** Clinton Community Schools will enhance its image to increase enrollment and encourage positive school and community partnerships.

**Objectives:**

- Develop and implement a program of promoting the accomplishments of its teachers, staff, students and graduates.
- Develop and implement a plan to provide extended learning opportunities for the community.

### *Community Relations/ Communications*

**Strategic Goal Statement:** To strengthen internal and external communication practices to improve public perception, employee satisfaction, and promote community partnerships and participation.

**Objectives:**

- Develop and implement a plan of communication that provides transparency to the community and encourages community investment in the district.
- Develop and implement channels of communication between buildings in order to provide a cohesive learning environment.